



JACOB METZGER

ART/CREATIVE DIRECTOR & DESIGNER

WEB	www.jacobmetzger.com
EMAIL	info@jacobmetzger.com
CELL	814.935.1212
HOME	Pittsburgh, PA

EXPERIENCE



CREATIVE DIRECTOR | 06/01/16 - PRESENT

BarkleyREI | 412.683.3700
2740 Smallman Street, Pittsburgh, PA 15222

INTERACTIVE ART DIRECTOR | 06/01/15 - 06/01/16

BarkleyREI | 412.683.3700
2740 Smallman Street, Pittsburgh, PA 15222

CREATIVE DIRECTOR | 04/01/13 - 05/01/15

MarketSpace Communications, LLC | 724.778.9933
217 Executive Drive, Suite 304, Cranberry Township, PA 16066

ADJUNCT PROFESSOR | 08/15/13 - 12/15/13

La Roche College | 412.367.9300
9000 Babcock Boulevard, Pittsburgh, PA 15237

ART DIRECTOR | 09/01/11 - 04/01/13

MarketSpace Communications, LLC | 724.778.9933
217 Executive Drive, Suite 304, Cranberry Township, PA 16066

LEAD SENIOR DESIGNER | 05/01/09 - 08/01/11

Sheetz, Inc. | 814.941.3611
5700 Sixth Avenue, Altoona, PA 16602

GRAPHIC DESIGNER | 08/01/05 - 05/01/09

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5700 Sixth Avenue, Altoona, PA 16602

GRAPHIC DESIGNER | 03/01/04 - 01/01/05

Clyde Peeling's Reptiland | 570.538.1869
18628 US Route 15, Allenwood, PA 17810

SKILLS

ADOBE CREATIVE SUITE



BASIC HTML/CSS



UI/UX & PROTOTYPING



WEB/INTERACTIVE



VIDEO/TV/RADIO



PRINT/PRODUCTION



HAND/DIGITAL ILLUSTRATION



ART/CREATIVE DIRECTION



MENTORING



TEAM/EMPLOYEE MANAGEMENT



PROJECT MANAGEMENT



CLIENT MANAGEMENT



ESTIMATES/BUDGETS



OVER 20 AWARDS INCLUDING:

- PRINT MAGAZINE
- GRAPHIC DESIGN USA
- AWWARDS.COM
- AIGA MEMBER GALLERY
- AIGA PGH 365
- PITTSBURGH TECH COUNCIL

EDUCATION

⚡ INTRO TO HTML/CSS CLASS | 08/15/14 - 12/15/14

Community College of Allegheny County | 412.366.7000
8701 Perry Highway, Pittsburgh, PA 15237

⚡ BACHELOR OF SCIENCE; GRAPHIC DESIGN, 4.0 GPA | 08/15/01 - 05/15/05

Pennsylvania College of Technology (Penn State) | 570.326.3761
One College Avenue, Williamsport, PA 17701

⚡ CERTIFICATE; COMMERCIAL ART & GRAPHIC DESIGN | 08/15/98 - 06/15/00

Greater Altoona Career and Technology Center | 814.946.8450
1500 4th Avenue, Altoona, PA 16602

⚡ DIPLOMA; GENERAL STUDIES | 08/15/97 - 06/15/00

Hollidaysburg Area Senior High School | 814.695.4416
1510 North Montgomery Street, Hollidaysburg, PA 16648

AFFILIATIONS

⚡ AIGA PITTSBURGH SUSTAINING MEMBER

⚡ AIGA PITTSBURGH BOARD MEMBER | 2012 - 2016

RECENT CLIENTS

- CHAPMAN UNIVERSITY
- CHEMEKETA COMMUNITY COLLEGE
- CORPUS CHRISTI CVB
- GOUCHER COLLEGE
- HOLYOKE COMMUNITY COLLEGE
- INDIANA UNIVERSITY
- MANHATTAN COLLEGE
- PEOPLES GAS
- RADIO SHACK
- ROSS UNIVERSITY OF VETERINARY MEDICINE
- ROSS UNIVERSITY OF MEDICINE
- UNIVERSITY OF CALIFORNIA
- UNIVERSITY OF VIRGINIA
- WESTERN NEW ENGLAND UNIVERSITY

CLIENT LIST

● NON-PROFIT

- OUR CLUBHOUSE
- THE PITTSBURGH FOUNDATION
- PROPEL SCHOOLS
- THE WESTERN PA SCHOOL FOR BLIND CHILDREN

● RETAIL/FOOD

- FIESTAWARE CHINA
- GIANT EAGLE
- LEGRAND USA
- MCCAIN FOODS
- RICH'S FOODS
- RUE 21
- SAL'S CITY DELI
- SHEETZ, INC.

● HEALTHCARE

- ALLEGHENY HEALTH NETWORK
- BAYER HEALTHCARE
- CHILDREN'S COMMUNITY PEDIATRICS
- CHILDREN'S HOSPITAL OF UPMC
- DERMATOLOGISTONCALL

● INDUSTRIAL

- PPG INDUSTRIES
- EATON
- ANSALDO STS

REFERENCES AVAILABLE UPON REQUEST